



What would you like to pay for?

Our trade fair stands on international exhibitions and the required logistics for them

3.000 coffee mugs and caps with snazzy HD-logo on them, distributed to our customers

The cost of keeping a huge product selection with thousands of non-profitable products

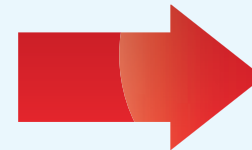
Salary and plane tickets for our sales representatives, visiting you all the time

Upkeep costs of a bonus/discount/loyalty program

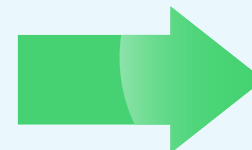
Paying for the invoice that our bankrupt customer from another country could not pay

Advertising agency fees for our multi platform marketing campaign, telling you just how great we are

High quality spare parts



Sorry, these things do NOT exist!



In stock, always!

Many people are suspicious of our prices compared to the big brand names.

How can HD-products be high quality if they are so low priced? You may find the answer on the chart above.